



CV: CLAUDIA ACKLIN

Born: 29.07.1958

Place of citizenship: Ueken (Aargau)

Grown up in: Binningen (near Basel)

Education and degrees

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| 2010-2013 | Doctorate in Design specialised in design management and innovation at Lancaster University, Lancaster Institute for Contemporary Art/Imagination, UK |
| 1986 | Diploma in Journalism from MAZ. Die Schweizerische Journalistenschule in Lucerne |
| 1983 | Diploma in Social Pedagogy from the School of Social Work Zurich (today: ZHAW) |
| 1978 - 1979 | Study of German language and literature, history and philosophy at the University of Basel |
| 1978 | Gymnasium in Oberwil BL |

Further education (selection)

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| 2018 | Mindful Leadership - the seminar for mindful leadership, Institute for emotional competence AG |
| 2013 | Intensive course in financial management for NPOs, Centre for Philanthropy Studies (CEPS) at the University of Basel, Advanced Studies |
| 2010 | Communicating Science, University of Zurich |
| 2007 | CAS in University Didactics, Lucerne University of Applied Sciences and Arts |
| 2005 | Turning Ambitions into Results: How to Recruit the Best Students for Your Institution, European Association of International Education, EAIE |
| 2002 | Business Plan Workshop, Institute for Young Entrepreneurs, Zurich |
| 2001 | ICT challenge for schools, ETH Zurich |
| 2000 | The Flow Method (Large Groups Moderation Method), University of Bern |

Professional experience

Currently

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| 2016 - today | Head of secretariat of the Swiss Science Council (SSC), an extra-parliamentary commission of the Federal Department of Economics, Education and Research (EAER) administratively situated at the State Secretariat for Education, Research and Innovation (SERI) |
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KTT and start-ups

- 2015 - 2016 Design consulting and services for start-up *Kenzen*, San Francisco and Landquart/CH
- 2013 - 2016 Managing Director of Creative Hub, a non-profit start-up platform for the design industry (<https://www.creativehub.ch>)
- 2013 Concept and implementation of Creative Hub
- 2009 - 2011 Managing Director of Swiss Design Transfer, a KTT organisation for the transfer of design knowledge to SMEs; later member of the Executive Board and Vice President of the association (<http://swissdesigntransfer.ch>)
- 2008 Needs assessment and business plan for Swiss Design Transfer, start-up financing by the cantons of Lucerne and Berne
- 1986 - today Owner of Lotos-Produktionen GmbH, projects and consulting in the fields of design management, innovation and KTT (<http://www.lotos-produktionen.ch>)

Academic

- 2016 Conference: *D-Health - Design Research in Health Care*, concept, organisation
- 2014 - 2016 Research project: *DesignSeed: Design in the seed and early stage phase of high-tech start-ups* together with ETH Zurich, iELab, supported by the Gebert Rűf Foundation, field *Science and Design*
- 2015 Board Member of Journal for Design, Business and Society
- 2015 Track Convenor at European Academy of Design Conference, Paris
- 2014 - 2015 Research project: *Do-Tank. Participatory Innovation Processes with Social Organisations* supported by CTI with City Libraries Winterthur
- 2013 Various science-led consulting and service projects for SBB/Real estate, fenaco/Agrola, RADO watches, KIM Imhof joinery
- 2012 Study: *Design and Health at Work*, development and testing of consulting tools for stress reduction
- 2009 - 2012 *Design-driven innovation projects with SMEs (DIPro)*, applied research project with 9 Swiss companies, supported by the Gebert Rűf Foundation
- 2011 - 2012 Pilot project *Creative Hub for Entrepreneurship* to support members of the Creative Industries
- 2011 Study: *Massive Change. Zum Stand von Design Thinking und Customer Experience Management* at companies of the CX Forum, on behalf of Swisscom
- 2009 Design policy initiative *Design Initiative Switzerland* supported by CTI
- 2009 Study: *Lucerne Design Management Model*
- 2008 - 2009 Research project: *Design-driven innovation processes (DIP)* with 5 Swiss companies supported by CTI
- 2007-2008 Research project: *Design Management (DM) in SMEs: Development of a DM instrument for the use of design and design management in corporate R&D and decision-making processes* supported by CTI



2005 Study: *Leitbilder des Design Management* in cooperation with the Lucerne University of Applied Sciences and Arts - Business

2004 Study: *Accessibility and didactic design*, in collaboration with ETH and the Access-for-all Foundation, publication of the results in the form of an application-oriented homepage: www.design4all.ch

Teaching and international

2015 Theory week on the Creative Industries in Switzerland

2013 - 2015 6-week project module *Creative Founding*, entrepreneurship for BA-students

2004-2011 Development and head of Bachelor *Design Management, International*, lecturer design management and design-led innovation

2005-2007 Establishment of an international department at the Lucerne University of Applied Sciences and Arts

2003 IT strategy for the University of Lucerne of Applied Sciences and Arts with Marc Pilloud, dipl. ing. ETH

2001-2004 Development and head of Master of Advanced Studies *Digital Media*

1999-2003 Lecturer at the Zurich *School of Social Work*, ZHAW

2001 Co-director and project manager of further education at *Haus der Farbe*, Höhere Fachschule für Farbgestaltung in Zurich, development of mission statement and further education strategy

1997-2001 Co-director of *Höhere Fachschule für sozio-kulturelle Animation* HFSSKA Zurich

1996-1997 Lecturer for *Visual Communication*, Lucerne University of Applied Sciences and Arts - Design & Art

since 1995 Various courses in adult education: film (Volkshochschule Basel, etc.)

Culture and media

1996-1997 Participatory theater project for senior women *Wunsch und Wirklichkeit*, Pro Senectute Zurich

1991-1993 Stay in New York, correspondent for the arts of the Tages-Anzeiger

1988-1992 Film critic of the Tages-Anzeiger, Zurich

1986-1989 Concept, development, implementation and editor of the Basel cultural magazine *Programmzeitung*

1984-1994 Journalist at Radio DRS, ZOOM, BaZ, Tages-Anzeiger)

1982-1983 Participatory project: *Between old and young* events and video: oral history with elderly people from the Basel neighborhood

Film and creative works

2003 Collection of materials for a documentary film project *Navajo Medicine*

2000 Video installation *Building bridges*

1999 Performance: *Dance film* for a banquet in honour of John Cage



- 1996 Script for feature film: *L'ultima luna*
- 1995 14 video interviews for exhibition: *Letten it be*, Museum ZhdK, Zurich, co-author H. Nigg
- 1994 Documentary film: *Hunger nach Leben* (Solothurner Filmtage, cinema and Swiss television)
- 1991 Documentary film: *Ich lebe gern, ich sterbe gern* (Solothurner Filmtage, cinema and Swiss television)
- 1987 Video feature *Computer Kids*

Management experience (strategic and operational)

- 2016 - today Head of secretariat of the Swiss Science Council (SWR)
- 2013 - 2016 Development, conception, management of the Creative Hub (see above)
- 2009 - 2011 Head of Swiss Design Transfer (see above), then member of the Executive Board
- 2006 - 2016 Co-establishment of design research and management of the Competence Center Design and Management (Lucerne University of Applied Sciences and Arts)
- 2004-2011 Development and direction of studies BA Design Management, International (Lucerne University of Applied Sciences and Arts - Design & Art)
- 2001-2004 Development and direction of the Master of Advanced Studies Digital Media (Lucerne University of Applied Sciences and Arts - Design & Art)
- 1997-2001 Co-director of Höhere Fachschule für sozio-kulturelle Animation HFSSKA Zurich
- 2001 Co-director of Haus der Farbe
- 1987-1989 Development and editing of the Basel cultural magazine *Programmzeitung*

Lotos-Produktionen GmbH
c/o Dr. Claudia Acklin
Muristrasse 19
CH-3006 Bern
Tell. +41 76 584 55 55
info@lotos-produktionen.ch
www.lotos-produktionen.ch