



**CV: CLAUDIA ACKLIN**

Born: 29.07.1958

Place of citizenship: Ueken (Aargau)

Grown up in: Binningen (near Basel)

**Education and degrees**

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|-------------|---|
| 2010-2013   | Doctorate in Design specialised in design management and innovation at Lancaster University, Lancaster Institute for Contemporary Art/Imagination, UK |
| 1986        | Diploma in Journalism from MAZ. Die Schweizerische Journalistenschule in Lucerne  |
| 1983        | Diploma in Social Pedagogy from the School of Social Work Zurich (today: ZHAW)  |
| 1978 - 1979 | Study of German language and literature, history and philosophy at the University of Basel  |
| 1978        | Gymnasium in Oberwil BL   |

**Further education (selection)**

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| 2018 | Mindful Leadership - the seminar for mindful leadership, Institute for emotional competence AG   |
| 2013 | Intensive course in financial management for NPOs, Centre for Philanthropy Studies (CEPS) at the University of Basel, Advanced Studies       |
| 2010 | Communicating Science, University of Zurich  |
| 2007 | CAS in University Didactics, Lucerne University of Applied Sciences and Arts   |
| 2005 | Turning Ambitions into Results: How to Recruit the Best Students for Your Institution, European Association of International Education, EAIE |
| 2002 | Business Plan Workshop, Institute for Young Entrepreneurs, Zurich  |
| 2001 | ICT challenge for schools, ETH Zurich  |
| 2000 | The Flow Method (Large Groups Moderation Method), University of Bern   |

**Professional experience**

**Currently**

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| 2020 - today | Author of Podcast and Blog "NTC Nature and the city – Die Natur und die Stadt" |
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**KTT and start-ups**

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|-------------|---|
| 2015 - 2016 | Design consulting and services for start-up <i>Kenzen</i> , San Francisco and Landquart/CH  |
| 2013 - 2016 | Managing Director of Creative Hub, a non-profit start-up platform for the design industry ( <a href="https://www.creativehub.ch">https://www.creativehub.ch</a> ) |

2013	Concept and implementation of Creative Hub
2009 - 2011	Managing Director of Swiss Design Transfer, a KTT organisation for the transfer of design knowledge to SMEs; later member of the Executive Board and Vice President of the association ( <a href="http://swissdesigntransfer.ch">http://swissdesigntransfer.ch</a> )
2008	Needs assessment and business plan for Swiss Design Transfer, start-up financing by the cantons of Lucerne and Berne
1986 - today	Owner of Lotos-Produktionen GmbH, projects and consulting in the fields of design management, innovation and KTT ( <a href="http://www.lotos-produktionen.ch">http://www.lotos-produktionen.ch</a> )
<b>Academic</b>	
2016	Conference: <i>D-Health - Design Research in Health Care</i> , concept, organisation
2014 - 2016	Research project: <i>DesignSeed: Design in the seed and early stage phase of high-tech start-ups</i> together with ETH Zurich, iELab, supported by the Gebert Rűf Foundation, field <i>Science and Design</i>
2015	Board Member of Journal for Design, Business and Society
2015	Track Convenor at European Academy of Design Conference, Paris
2014 - 2015	Research project: <i>Do-Tank. Participatory Innovation Processes with Social Organisations</i> supported by CTI with City Libraries Winterthur
2013	Various science-led consulting and service projects for SBB/Real estate, fenaco/Agrola, RADO watches, KIM Imhof joinery
2012	Study: <i>Design and Health at Work</i> , development and testing of consulting tools for stress reduction
2009 - 2012	<i>Design-driven innovation projects with SMEs (DIPro)</i> , applied research project with 9 Swiss companies, supported by the Gebert Rűf Foundation
2011 - 2012	Pilot project <i>Creative Hub for Entrepreneurship</i> to support members of the Creative Industries
2011	Study: <i>Massive Change. Zum Stand von Design Thinking und Customer Experience Management</i> at companies of the CX Forum, on behalf of Swisscom
2009	Design policy initiative <i>Design Initiative Switzerland</i> supported by CTI
2009	Study: <i>Lucerne Design Management Model</i>
2008 - 2009	Research project: <i>Design-driven innovation processes (DIP)</i> with 5 Swiss companies supported by CTI
2007-2008	Research project: <i>Design Management (DM) in SMEs: Development of a DM instrument for the use of design and design management in corporate R&amp;D and decision-making processes</i> supported by CTI
2005	Study: <i>Leitbilder des Design Management</i> in cooperation with the Lucerne University of Applied Sciences and Arts - Business
2004	Study: <i>Accessibility and didactic design</i> , in collaboration with ETH and the Access-for-all Foundation, publication of the results in the form of an application-oriented homepage: <a href="http://www.design4all.ch">www.design4all.ch</a>



### Teaching and international

- 2015 Theory week on the Creative Industries in Switzerland
- 2013 - 2015 6-week project module *Creative Founding*, entrepreneurship for BA-students
- 2004-2011 Development and head of Bachelor *Design Management, International*, lecturer design management and design-led innovation
- 2005-2007 Establishment of an international department at the Lucerne University of Applied Sciences and Arts
- 2003 IT strategy for the University of Lucerne of Applied Sciences and Arts with Marc Pilloud, dipl. ing. ETH
- 2001-2004 Development and head of Master of Advanced Studies *Digital Media*
- 1999-2003 Lecturer at the Zurich *School of Social Work*, ZHAW
- 2001 Co-director and project manager of further education at *Haus der Farbe*, Höhere Fachschule für Farbgestaltung in Zurich, development of mission statement and further education strategy
- 1997-2001 Co-director of *Höhere Fachschule für sozio-kulturelle Animation* HFSSKA Zurich
- 1996-1997 Lecturer for *Visual Communication*, Lucerne University of Applied Sciences and Arts - Design & Art
- since 1995 Various courses in adult education: film (Volkshochschule Basel, etc.)

### Culture and media

- 1996-1997 Participatory theater project for senior women *Wunsch und Wirklichkeit*, Pro Senectute Zurich
- 1991-1993 Stay in New York, correspondent for the arts of the *Tages-Anzeiger*
- 1988-1992 Film critic of the *Tages-Anzeiger*, Zurich
- 1986-1989 Concept, development, implementation and editor of the Basel cultural magazine *Programmzeitung*
- 1984-1994 Journalist at Radio DRS, ZOOM, BaZ, *Tages-Anzeiger*)
- 1982-1983 Participatory project: *Between old and young* events and video: oral history with elderly people from the Basel neighborhood

### Film and creative works

- 2003 Collection of materials for a documentary film project *Navajo Medicine*
- 2000 Video installation *Building bridges*
- 1999 Performance: *Dance film* for a banquet in honour of John Cage
- 1996 Script for feature film: *L'ultima luna*
- 1995 14 video interviews for exhibition: *Letten it be*, Museum ZhdK, Zurich, co-author H. Nigg
- 1994 Documentary film: *Hunger nach Leben* (Solothurner Filmtage, cinema and Swiss television)
- 1991 Documentary film: *Ich lebe gern, ich sterbe gern* (Solothurner Filmtage, cinema and Swiss television)

1987 Video feature *Computer Kids*

**Management experience (strategic and operational)**

2016 – July 2022 Head of secretariat of the Swiss Science Council (SSC), an extra-parliamentary commission of the Federal Department of Economics, Education and Research (EAER) administratively situated at the State Secretariat for Education, Research and Innovation (SERI)

2013 - 2016 Development, conception, management of the Creative Hub (see above)

2009 - 2011 Head of Swiss Design Transfer (see above), then member of the Executive Board

2006 - 2016 Co-establishment of design research and management of the Competence Center Design and Management (Lucerne University of Applied Sciences and Arts)

2004-2011 Development and direction of studies BA Design Management, International (Lucerne University of Applied Sciences and Arts - Design & Art)

2001-2004 Development and direction of the Master of Advanced Studies Digital Media (Lucerne University of Applied Sciences and Arts - Design & Art)

1997-2001 Co-director Höhere Fachschule für sozio-kulturelle Animation HFSSKA Zürich

2001 Co-director of Haus der Farbe

1987-1989 Development and editing of the Basel cultural magazine *Programmzeitung*

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