

CV: CLAUDIA ACKLIN

Born: 29.07.1958

Place of citizenship: Ueken (Aargau)

Grown up in: Binningen (near Basel)

Education and degrees

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| 2010-2013 | Doctorate in Design specialised in design management and innovation at Lancaster University, Lancaster Institute for Contemporary Art/Imagination, UK |
| 1986 | Diploma in Journalism from MAZ. Die Schweizerische Journalistenschule in Lucerne |
| 1983 | Diploma in Social Pedagogy from the School of Social Work Zurich (today: ZHAW) |
| 1978 - 1979 | Study of German language and literature, history and philosophy at the University of Basel |
| 1978 | Gymnasium in Oberwil BL |

Further education (selection)

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| 2018 | Mindful Leadership - the seminar for mindful leadership, Institute for emotional competence AG |
| 2013 | Intensive course in financial management for NPOs, Centre for Philanthropy Studies (CEPS) at the University of Basel, Advanced Studies |
| 2010 | Communicating Science, University of Zurich |
| 2007 | CAS in University Didactics, Lucerne University of Applied Sciences and Arts |
| 2005 | Turning Ambitions into Results: How to Recruit the Best Students for Your Institution, European Association of International Education, EAIE |
| 2002 | Business Plan Workshop, Institute for Young Entrepreneurs, Zurich |
| 2001 | ICT challenge for schools, ETH Zurich |
| 2000 | The Flow Method (Large Groups Moderation Method), University of Bern |

Professional experience

Currently

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| 2020 - today | Author of Podcast and Blog "NTC Nature and the city – Die Natur und die Stadt" |
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Management experience (strategic and operational)

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| 2016 – mid 2022 | Head of secretariat of the Swiss Science Council (SSC), an extra-parliamentary commission of the Federal Department of Economics, Education and Research (EAER) administratively situated at the State Secretariat for Education, Research and Innovation (SERI) |
| 2013 - 2016 | Development, conception, management of the Creative Hub (see above) |

2009 - 2011	Head of Swiss Design Transfer (see above), then member of the Executive Board
2006 - 2016	Co-establishment of design research and management of the Competence Center Design and Management (Lucerne University of Applied Sciences and Arts)
2004-2011	Development and direction of studies BA Design Management, International (Lucerne University of Applied Sciences and Arts - Design & Art)
2001-2004	Development and direction of the Master of Advanced Studies Digital Media (Lucerne University of Applied Sciences and Arts - Design & Art)
1997-2001	Co-director Höhere Fachschule für sozio-kulturelle Animation HFSSKA Zürich
2001	Co-director of Haus der Farbe
1987-1989	Development and editing of the Basel cultural magazine <i>Programmzeitung</i>

KTT and start-ups

2015 - 2016	Design consulting and services for start-up <i>Kenzen</i> , San Francisco and Landquart/CH
2013 - 2016	Managing Director of Creative Hub, a non-profit start-up platform for the design industry (https://www.creativehub.ch)
2013	Concept and implementation of Creative Hub
2009 - 2011	Managing Director of Swiss Design Transfer, a KTT organisation for the transfer of design knowledge to SMEs; later member of the Executive Board and Vice President of the association (http://swissdesigntransfer.ch)
2008	Needs assessment and business plan for Swiss Design Transfer, start-up financing by the cantons of Lucerne and Berne
1986 - today	Owner of Lotos-Produktionen, projects and consulting in the fields of design management, innovation and KTT (http://www.lotos-produktionen.ch)

Academic

2016	Conference: <i>D-Health - Design Research in Health Care</i> , concept, organisation
2014 - 2016	Research project: <i>DesignSeed: Design in the seed and early stage phase of high-tech start-ups</i> together with ETH Zurich, iELab, supported by the Gebert Rűf Foundation, field <i>Science and Design</i>
2015	Board Member of Journal for Design, Business and Society
2015	Track Convenor at European Academy of Design Conference, Paris
2014 - 2015	Research project: <i>Do-Tank. Participatory Innovation Processes with Social Organisations</i> supported by CTI with City Libraries Winterthur
2013	Various science-led consulting and service projects for SBB/Real estate, fenaco/Agrola, RADO watches, KIM Imhof joinery
2012	Study: <i>Design and Health at Work</i> , development and testing of consulting tools for stress reduction
2009 - 2012	<i>Design-driven innovation projects with SMEs</i> (DIPro), applied research project with 9 Swiss companies, supported by the Gebert Rűf Foundation

2011 - 2012	Pilot project <i>Creative Hub for Entrepreneurship</i> to support members of the Creative Industries
2011	Study: <i>Massive Change. Zum Stand von Design Thinking und Customer Experience Management</i> at companies of the CX Forum, on behalf of Swisscom
2009	Design policy initiative <i>Design Initiative Switzerland</i> supported by CTI
2009	Study: <i>Lucerne Design Management Model</i>
2008 - 2009	Research project: <i>Design-driven innovation processes</i> (DIP) with 5 Swiss companies supported by CTI
2007-2008	Research project: <i>Design Management (DM) in SMEs: Development of a DM instrument for the use of design and design management in corporate R&D and decision-making processes</i> supported by CTI
2005	Study: <i>Leitbilder des Design Management</i> in cooperation with the Lucerne University of Applied Sciences and Arts - Business
2004	Study: <i>Accessibility and didactic design</i> , in collaboration with ETH and the Access-for-all Foundation, publication of the results in the form of an application-oriented homepage: www.design4all.ch

Teaching and international

2015	Theory week on the Creative Industries in Switzerland
2013 - 2015	6-week project module <i>Creative Founding</i> , entrepreneurship for BA-students
2004-2011	Development and head of Bachelor <i>Design Management, International</i> , lecturer design management and design-led innovation
2005-2007	Establishment of an international department at the Lucerne University of Applied Sciences and Arts
2003	IT strategy for the University of Lucerne of Applied Sciences and Arts with Marc Pilloud, dipl. ing. ETH
2001-2004	Development and head of Master of Advanced Studies <i>Digital Media</i>
1999-2003	Lecturer at the Zurich <i>School of Social Work</i> , ZHAW
2001	Co-director and project manager of further education at <i>Haus der Farbe</i> , Höhere Fachschule für Farbgestaltung in Zurich, development of mission statement and further education strategy
1997-2001	Co-director of <i>Höhere Fachschule für sozio-kulturelle Animation</i> HFSSKA Zurich
1996-1997	Lecturer for <i>Visual Communication</i> , Lucerne University of Applied Sciences and Arts - Design & Art
since 1995	Various courses in adult education: film (Volkshochschule Basel, etc.)

Culture and media

1996-1997	Participatory theater project for senior women <i>Wunsch und Wirklichkeit</i> , Pro Senectute Zurich
1991-1993	Stay in New York, correspondent for the arts of the Tages-Anzeiger

- 1988-1992 Film critic of the Tages-Anzeiger, Zurich
- 1986-1989 Concept, development, implementation and editor of the Basel cultural magazine *Programmzeitung*
- 1984-1994 Journalist at Radio DRS, ZOOM, BaZ, Tages-Anzeiger)
- 1982-1983 Participatory project: *Between old and young* events and video: oral history with elderly people from the Basel neighborhood

Film and creative works

- 2003 Collection of materials for a documentary film project *Navajo Medicine*
- 2000 Video installation *Building bridges*
- 1999 Performance: *Dance film* for a banquet in honour of John Cage
- 1996 Script for feature film: *L'ultima luna*
- 1995 14 video interviews for exhibition: *Letten it be*, Museum ZhdK, Zurich, co-author H. Nigg
- 1994 Documentary film: *Hunger nach Leben* (Solothurner Filmtage, cinema and Swiss television)
- 1991 Documentary film: *Ich lebe gern, ich sterbe gern* (Solothurner Filmtage, cinema and Swiss television)
- 1987 Video feature *Computer Kids*

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